

How it works

We've pulled together marketing campaigns and communications information in one place - so you can access everything you need for your newsletters, community conversations and social media activity.

- **Take a look at the initiatives below** to see if you think your communities should know about it.
- **The information you need** to communicate onwards may be in the email text.
- For more complex marketing campaigns or communications, there may be a download link which will take you to a communications toolkit for that initiative. Within the toolkit there will be a communications pack that has suggested text and a bit of background context but also, if appropriate, some graphics that can be used alongside the supplied messages.
- **You are free to use the information and the graphics provided**, adapting them for your own needs.

These emails will be sent to you every few weeks and contain summaries of our current and highest profile marketing campaigns and communications initiatives. They can all be accessed directly in [our portal](#).

If you have any questions, please email communications@oxfordshire.gov.uk.

Be kept up to date with the latest from Oxfordshire County Council by following us on WhatsApp:

- Follow our [WhatsApp news channel](#) for the latest news, alerts, and more from across the county – straight to your phone.
- Stay ahead with traffic updates, follow our [WhatsApp travel channel](#) for the latest travel alerts, road closures and disruptions.

Alternatively, why not follow us on BlueSky? [@oxfordshirecc.bsky.social](https://bsky.app/profile/oxfordshirecc.bsky.social)

[Highways information](#)

There is lots happening to raise awareness of the work of the highways team.

- Follow our new [LinkedIn showcase page](#) for regular updates on highways maintenance.
- Don't forget our [place pages](#). These will continue to evolve but are designed to help residents understand what's going on in their area and how it contributes to the bigger picture for Oxfordshire.
- Take a look at our [highways blogs](#) and share links where you feel it might be useful.

For pre-prepared wording, explainer videos and graphics to help you share information with your communities, visit our [highways communication portal](#).

Surface dressing - for the latest dates visit the [surface dressing page](#) on our website. To access wording to use in your own newsletters or to download explainer videos, visit the [surface dressing portal](#).

Grass cutting - to see where we'll be in June, visit the [grass cutting page](#) on our website. To access wording to use in your own newsletters, visit the [grass cutting portal](#),

Gully cleaning - to see where we'll be this month, visit the [cleaning drains and gullies section](#) on our website. To access wording to use in your own newsletters or to download an explainer video, visit the [gully cleaning portal](#).

Potholes - Please continue to report any issues you see: <https://fixmystreet.oxfordshire.gov.uk>. To access wording to use in your own newsletters or to download explainer videos and graphics, visit the [potholes portal](#).

[Household Waste Recycling Centres](#)



Did you know that 60% of items that go into the non-recyclable waste (general waste) bin at our Household Waste Recycling Centres (HWRCs) can be recycled?

To help us recycle even more we are asking people to separate recyclable items in their waste either before they go, which will speed up their visit or when they are on site. For this wave of our 'sort your waste' messages we are focusing on items that regularly end up in the non-recycling bin.

We would really appreciate it if you could help us to share this message and encourage people to sort their waste. We have provided the resources to make it easy for you. The toolkit contains graphics, suggested text for use in newsletters, website or on your own social media channels.

[Download the communications toolkit and help spread the word](#)

[Connect to Work](#)



We're proud to support Connect to Work – a free, voluntary, government-funded programme that supports people with disabilities, health conditions, or complex challenges to get into work – and stay in work.

We're looking for employers and referrers who want to make a real difference. If you're committed to social responsibility, inclusive workplaces, and helping people overcome barriers to employment, we'd love to work with you.

If you are an employer, we can support your recruitment needs by matching suitable candidates and offering tailored in-work support for your staff.

If you are a stakeholder or referrer, we are happy to provide more details on how Connect to Work can support those you work with.

[Sign up now to find out more about this exciting programme](#)

[Warm Homes Local Grant](#)



Please help us promote the [Warm Homes Local Grant](#) scheme, which offers fully funded home upgrades for eligible low-income households across Oxfordshire (including air source heat pumps, solar panels and battery storage, and insulation).

For many off-gas homes relying on oil, prices can rise suddenly and make heating costs unpredictable. Upgrading now can help make homes more efficient and cheaper to run.

Spring and summer are the ideal time to get work done. We're wanting to encourage residents to act now, while the weather is warmer and installers are available, so that everything can be ready before colder weather sets in.

We've created a toolkit, which contains graphics, suggested text for use in newsletters, website or on your own social media channels.

[Download the communications toolkit and help spread the word](#)

[Footsteps - pedestrian safety](#)



Footsteps is a fire and rescue service child pedestrian safety programme. It's designed as a short, step-by-step guide and videos for parents and carers to use, to help them teach young children the skills they need to use the road safely.

By following Footsteps, parents and carers can support children to become safer, more confident pedestrians.

[Download more information to help spread the word](#)

Homewise



Not sure where to start with retrofit? On a budget? Create a free, personalised energy improvement plan based on your needs and property in minutes.

Homewise is a tool created by Energy Saving Trust that offers you impartial energy saving advice tailored to your home, lifestyle, and budget. It will show you which energy efficiency improvements and renewable technologies could boost your energy efficiency and cut your bills. It also highlights funding opportunities and home upgrade schemes delivered by Oxfordshire councils.

Please support us in sharing this with communities by using the text above in your communications.

Living well at home



Having a comfortable home really matters, especially as we get older. As we start to need a bit of extra help, it can be hard to know where to begin.

From working out what support is available to understanding the cost of care, there's a lot to think about. That's where our [living well at home guides](#) come in. They're designed to make things clearer and help people find the right support at the right time.

[Download more information to help spread the word](#)

Oxfordshire SEND support



Families often feel overwhelmed when they worry about their child or young person's development or are navigating support for the first time.

This toolkit helps schools, early years settings, health professionals, community organisations and partners communicate clearly and consistently about the support available for children and young people with SEND in Oxfordshire.

If you would like to order physical copies of any of the leaflets or the posters for use in your local communities, you can do so using the [online order form](#).

[Download more information to help spread the word](#)

NHS Health Checks



We encourage everyone who is eligible for an NHS Health Check to take advantage of this opportunity when invited. It's a great way for people who are aged between 40 to 74 without a pre-existing medical condition to stay on top of their health and wellbeing.

[Download more information to help spread the word](#)